

Contact: Andrea Kowalski
Rock-Ola Mfg. Corp
Phone: 310-328-1306 x 123
Email: sales@rock-ola.com

2335 W. 208th St.
Torrance, CA 90501
Phone: 310-328-1306
Fax: 310-328-3736



Press Release

Rock-Ola – Firestone Summer Sizzle Promotion: Buy Two, Pay No Interest

Torrance, CA, June 30, 2008 — Rock-Ola announced today a special promotion with Firestone Financial on the purchase of its Ecast® Powered Jukeboxes.

For a limited time only, operators may purchase any two boxes from the Ecast® Powered Rock-Ola digital jukebox collection with payments spread over 20 months and **pay no interest**. Through a special arrangement with Firestone Financial, all the operator pays is the the cost of two jukeboxes, in 20 equal payments; Rock-Ola pays the interest! The only up-front cost to the operator is the \$200 filing fee and applicable tax and freight, payable to distribution.

See how much you'll save when you buy two today:



Rock-Star 3

Total Savings on two boxes:

\$970.00



Wall-Rock-PV

Total Savings on two boxes:

\$1,160.00



Slimline SL2

Total Savings on two boxes:

\$1,260.00

Interested purchasers must hurry: though this offer is effective immediately, it will only last through August 31, 2008.

<next page>

For Immediate Release --

Inquiries and correspondence regarding the program may be directed to your local Rock-Ola distributor or

Rock-Ola Mfg. Corp

- Jim Belt, National Sales Manager, 630-212-0871 jbelt@rock-ola.com
- Andrea Kowalski, Sales Coordinator, 310-328-1306 x 123 akowalski@rock-ola.com

Firestone Financial

- Helen Mooney, Inside Sales Supervisor 617-641-9212 hmooney@firestonefinancial.com
- Peter Aldrich, Inside Sales Representative 617-641-9237 paldrich@firestonefinancial.com
- Spencer Norton, Associate Sales Executive 617-641-9248 snorton@firestonefinancial.com
- Kurt Engelhardt, Inside Sales Representative 617-641-9274 kengelhardt@firestonefinancial.com