

Ecast Ad Campaigns 2010 (Completed)

Advertiser	Start	Finish	DMA
Bacardi Torched Cherry	May 4	June 30	FL, NY NJ, WI GA, CT TX, MI MA, MD MN
Illinois Department of Transportation	June 17	July 5	IL only
The AT&T World Cup Tweets campaign	June 11	July 11	All DMAs
Kraft Miracle Whip	May 17	July 11	Boston; Phila; LA
Jerry Brown for Governor Campaign	July 12	Aug 8	CA (selected locations)